



# MOHAMED SALAH

DIGITAL MARKETING MANAGER

Looking forward to boost your business to the highest possible levels using best SEO, Social media, content marketing and other digital marketing strategies.

19 May, 1989

## PROFESSIONAL SKILL

Search Engine Marketing  
Social Media Strategy  
Content Marketing  
Marketing Research  
Web Development  
Conversion Rate Optimization  
Google Analytics

## LANGUAGE

Arabic  
English  
German

## PERSONAL SKILL

- Team Management
- Coaching
- Creative Thinking
- Project Management
- Negotiation
- Art Direction

## EXPERIENCE

- Digital Marketing Manager  
Samimlycv.com | 2017-2021
- Digital Marketing Manager  
Duraibah | 2018-2019
- Admin Assistant, Translator  
Triangle of Success Consulting office | 2015-2016
- Translator  
Mohamed Al Zahraani Est. | 2014-2015
- Technical Trainer  
Future Skills Builder training center | 2014-2015
- Computer Instructor - Part Time  
Shaghaf Al Maarefa International center | 2014-2015

## ACHIEVEMENTS

- Successfully devised a content marketing strategy that has increased the SamimlyCV.com traffic from 0 to 190k visitors in September 2021 with 200% increase in traffic.
- Spent over 100k Saudi riyals on Google Ads for SamimlyCV.com and achieved over 17k converted leads with ROAS of 4573%

## CERTIFICATES

- Marketing and sales Course  
FUTURE SKILLS BULDER TRAINING CENTER | 2011
- Web Design & Development Course  
FUTURE SKILLS BULDER TRAINING CENTER | May, 2010

## INTERESTS



Reading



Blogging



Learning Languages

Phone

+971 522 533 893

Email

salah933@gmail.com

Address

Cairo, Egypt

Nationality

Sudanese



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